



Mr Sikh Shamsul Ibrahim

**Malaysian Investment
Development Authority (MIDA)**
Chief Executive Officer

Mr Sikh Shamsul has served MIDA for 25 years in various capacities and functions which include investment promotion, project evaluation and industrial development in MIDA headquarters and overseas offices in the USA, Japan and Singapore.

MIDA'S ROLE IN THE CREATION OF VIBRANT MANUFACTURING ECOSYSTEM : HOW ENTREPRENEURS CAN KICKSTART BUSINESS VENTURES IN MALAYSIA. AND MIDA'S ROLE IN ASSISTING ENTREPRENEURS. MALAYSIA'S MANUFACTURING SECTOR CONTINUES TO PLAY A VITAL ROLE IN THE COUNTRY'S ECONOMIC TRANSFORMATION. IT'S CONTRIBUTIONS TO THE NATION'S EXPORT REVENUE AND JOB CREATION ENSURED THE COUNTRY'S GROWTH DESPITE GLOBAL ECONOMIC UNCERTAINTIES. WHAT ARE THE FUTURE TRENDS IN MANUFACTURING SECTOR FOR ENTREPRENEURS AND THE OTHER TWO HIGH POTENTIAL GROWTH SUB-SECTORS, NAMELY AEROSPACE AND MEDICAL DEVICES? TALENT POOL DEVELOPMENT AND INDUSTRY 4.0. HOW COMPANIES ARE ENCOURAGED TO INCREASE THEIR PRODUCTIVITY BY ACCELERATING AUTOMATION AND INNOVATION, IMPLEMENTING GREEN AND SUSTAINABLE PRODUCTION PRACTICES, AND LEVERAGING INDUSTRY ASSOCIATIONS IN SHARING BEST PRACTICES.