

RBNF 2024



RBNF 2024

Regional Business Networking Forum on Entrepreneurship Development 2024

Date:

15th October 2024, Tuesday

16th October 2024, Wednesday

Dewan Tun Dr. Ismail (Business Forum)

Dewan Tun Hussein Onn (Business Matching)

IECM STRATEGIC PARTNER

Dewan Usahawan Antarabangsa Malaysia/International Entrepreneurs Chamber Malaysia (IECM)

Tel: +603- 89289681 (Hunting Line)

Secretariat IECM: +6019 350 4080/+6019 353 4080

Email: secretariatiecm@gmail.com

iecmregionalbusinessforum@gmail.com

URL: www.iecm.com.my

With its national recognition status, International Entrepreneurs Chamber Malaysia aims to provide a good platform for the business communities from various industries to expand the business and move their products and services in the global market.

This highly anticipated international business forum and networking event unites prominent industrial players from various countries. Get maximum visibility for your brand at this international business event!

We would like to welcome you as our strategic partner in IECM Regional Business Networking Forum on Entrepreneurship Development 2024 – RBNF 2024. Sponsorship will not only make it easier for entrepreneurs to connect with their business, but also ensures brand recognition before, during and after the event.

Do take this exclusive opportunity to strengthen your brand presence within the technological space by becoming IECM strategic partner in the IECM Regional Business Networking Forum on Entrepreneurship Development 2024 and get more 'bang for your buck by securing a sponsorship opportunity to reach a wider network of potential clients through RBNF 2024!

Maximize your ROI by gaining substantial exposure as the event is promoted over months through outreach campaigns and increasing your brand visibility. When your brand is associated with international business forum and B2B networking event, the market will develop a positive opinion of your business and by doing so, you will improve the way your market perceives you and set yourself stand out strong above the rest!

RBNF 2024 Sponsorship Packages

A. Premier Sponsorship

B. Sponsorship Benefits

**C. Exhibition Booth at RM4,500.00 per booth (Malaysia)
USD 1,400.00 per booth (International Organisation)**

D. Other Terms in The Sponsorship Special Package

E. Reply Form

F. Declaration

TITANIUM

Full exhibitor function:

6 images, 6 brochures, 2 promotional images with links as stated below:

- Article write up and feature advertisement in CEO Magazine
- Dedicated 2 tables at Networking Lounge with Sponsor's Logo for 10 pax at a time.
- Invitation to attend as VIP guest, Special Mention by the IECM President, and Backdrop Publicity at the Opening Ceremony
- Two (2) promo video to be played in LED (Morning and Afternoon) during the international event.
- Insertion Corporate Promotional Item (Subject to Organizing Committee approval) – Maximum of 3 items in Conference Bag
- Logo placement on event marketing material.
- Special mention by MC and recognition as the Titanium Sponsor on Stage
- Certificate (FOC)
- Exhibition Booth - 3mm x 3 mm
- Backdrop Publicity -All sessions including plenaries for all days.
- Corporate Banners/Buntings at designated areas
- RBNF 2024 Program book Advertisement
- Titanium Special Dinner: Get up close with IECM international speakers and VIP guests. – Four (4) VIP seats for Titanium
- IECM Lifetime Membership Fee (FOC)
- Special Advertisement in all IECM Media Platform

RM45,000

USD9,500

PLATINUM

Full exhibitor function:

6 images, 6 brochures, 2 promotional images with links as stated below:

- Article write up and feature advertisement in CEO Magazine
- Dedicated 2 tables at Networking Lounge with Sponsor's Logo for 8 pax at a time.
- Invitation to attend as VIP guest and Backdrop Publicity at the Opening Ceremony
- One (1) promo video to be played in LED (Morning) during the event.
- Insertion Corporate Promotional Item (Subject to Organizing Committee approval) – Maximum of 2 items in Conference Bag
- Logo placement on event marketing material.
- Recognition as a Platinum Sponsor on Stage
- Certificate (FOC)
- Exhibition Booth - 3mm x 3 mm
- Backdrop Publicity -All sessions including plenaries for all days.
- Corporate Banners/Buntings at designated areas
- RBNF 2024 Program book Advertisement
- IECM Yearly Membership Fee (FOC)

RM25,000

USD5500

DIAMOND

Full exhibitor function:

- 4 images, 4 brochures, 1 promotional image with links as stated below:
- Article write up and feature advertisement in CEO Magazine
- Dedicated 1 table at networking Lounge with Sponsor's Logo for 6 pax at a time.
- One (1) promo video to be played in LED
- Insertion Corporate Promotional Item (Subject to Organizing Committee approval) – Maximum of 2 items in Conference Bag
- Logo placement on event marketing material
- Recognition as a Diamond Sponsor on stage.
- Certificate (FOC)
- Exhibition Booth - 3mm x 3mm
- Corporate Banners/Buntings at designated areas
- RBNF 2024 Program book Advertisement
- IECM Yearly Membership Fee (FOC)

RM20,000

USD4400

GOLD

Full exhibitor function:

- Two (2) images, Two (2) brochures,
- Article write up and feature advertisement in CEO Magazine
- Logo placement on event marketing material
- Exhibition Booth 3mm x 3 mm
- Recognition as Gold Sponsor on stage
- Certificate (FOC)
- Entrance to Business Forum and Networking Sessions for 6 pax
- One (1) promotional item in Conference Bag
- IECM Yearly Membership Fee (FOC)

RM15,000

USD3300

SILVER

Full exhibitor function:

- One (1) image Logo Advertisement in LED for 2 days
- One (1) brochure advertisement RBNF Book Programme
- Logo placement on event marketing material
- Certificate (FOC)
- Entrance to Business Forum and Networking Sessions (B2B) for 4 pax (Special price RM400) Normal at RM550.00
- One Promotional item in Conference Bag
- Exhibition Booth 3mm x 3 mm
- IECM Yearly Membership Fee (FOC)

RM10,000

USD 2200

BRONZE

- Logo Description for Corporate Branding
- Booth IECM – For 1 only (3mm x 3 mm)
- Entrance to Business Forum and Networking Sessions (B2B) for 2 Pax
(Special price RM400) Normal at RM550.00
- IECM Yearly Membership Fee (FOC)
- Certificate (FOC)

RM5,510

USD1178

RBNF 2024

CORPORATE BRANDING ADVERTISEMENT

- IECM Yearly Membership Fee (FOC)
- Certificate (FOC)
- Tickets entrance to the Regional Business Networking Forum for 4 Pax for 2 days programme
- Business Matching (Early bird rate RM400) valued at RM550
- Full Page Colored Advertisement in RBNF Book programme (A4 Hardcover RBNF Book)
- Company signage at a prominent area

RM5,510

USD1178

Sponsorship Benefits

- Invitation to attend as special VIP and special mention in the Opening Ceremony
- Representatives from your organization will be invited to the Opening Ceremony.
- Special mention of the name of your organization by the Organizing Chairman

Multimedia Presentation (5 Minutes)

- You can utilise an airtime slot for a multimedia presentation about your company during the opening of one of the plenary sessions.
- Platinum: For Two (2) days of RBNF 2024
- Gold: For One Day (1) of RBNF 2024

Backdrop Publicity

- The Logo of your Company will be displayed on the event backdrop.
- Titanium and Platinum : All Conference Sessions including Plenary Sessions throughout RBNF 2024
- Gold – All Conference Sessions excluding Plenary Sessions throughout RBNF 2024
- Silver - All Conference Session in One Day of the RBNF 2024 excluding plenary session.

RBNF Programme Book Advertisement

- Titanium – Full Page coloured advertisement valued at RM8,000
- Platinum – Full Page coloured advertisement valued at RM8,000
- Gold – Half Page coloured advertisement valued at RM6,000
- Silver – Quarter Page coloured advertisement valued at RM3,000
- Your company/logo will also be displayed on the inner front cover of the programme booklet.
- Please refer Annexure A for the specification.
- Corporate Banners/Buntings at designated area
- Your company will have the opportunity to place buntings at the designated area.
- Insertion of Corporate Promotional Items (subject to organising Committee approval)
- Titanium – Maximum four (4) corporate promotional item
- Platinum – Maximum three (3) corporate promotional item
- Gold – Maximum two (2) corporate promotional item
- Silver – One (1) corporate promotional item.

Exhibition Booth

Every sponsor will be given the privilege to display his or her company products and services at our exhibition area through the entire convention. Each sponsor will be given a FREE booth for RBNF 2024

Job vacancy advertisement on International Entrepreneurs Chamber Malaysia new Website in 2024

Sponsors are given a FREE job posting space for one (10 month to advertise any job vacancies on the International Entrepreneurs Chamber Malaysia new Website for Job posting which is priced at RM500 per week after RBNF 2024 event

Banner advertisement on the International Entrepreneurs Chamber Malaysia new Website

- Sponsors are given an advertisement space/ announcement space on the Website via e-banner.
- Titanium and Platinum – Any 4 weeks period throughout 2024
- Gold – Any 2 weeks period throughout 2024
- Please refer ANNEXURE for the specification

Delegate passes to the RBNF 2024

- Titanium and Platinum – 10 complimentary delegate passes
- Gold – 5 complimentary delegate passes
- Silver – 3 complimentary delegate passes

VIP Table for special RBNF 2024 meet up dinner with IECM international speakers.

- Titanium – Four (4) complimentary seats for special dinner

RBNF 2024 is designated to allow corporate leaders to meet and share ideas on the current issues and to get up closed with the international speakers concerning their respective industries. The Secretariat IECM will arrange and inform further to the existing sponsors.

Exhibition Booth at RM4,500 per booth and USD 1,400 per booth (International)

There will be exhibiting opportunities available throughout the duration of the conference for companies or organisation that wish to present their products or services. The exhibition arena is situated at the Foyer of the Dewan Tun Hussein Onn, World Trade Centre, Kuala Lumpur

This will be an excellent opportunity for exhibition to promote and market their business and services, to display their products and more importantly to engage and interact directly with delegates. The rate for the exhibition booth is as stated above.

ANNEXURE A

1. RBNF 2024 Programme Book (Portrait or Landscape – A4)

Portrait - A4 size



Landscape – A4 size



(1) Full page advertisement

- A4 size

(2) Full page advertisement

- A4 size
- Coloured graphics
- Portrait OR Landscape

(3) Half page advertisement

- Half A4 size
- Coloured graphics
- Portrait OR Landscape

(4) Quarter page advertisement

- Quarter A4 size
- Coloured graphics
- Portrait ONLY

2. Banner Advertisements Specifications

- An animated banner that rotates regularly and links to a publicly document. Located at the top left-hand side of the homepage.
- Size: 468 x 60
- File size: 60kb and below

3. Job Posting Advertisement

- To post a job vacancy advertisement, the Secretariat IECM will brief the representatives of the major sponsors.
- The sponsors are required to fill in online application form. You will use IECM new Website after RBNF 2024
- Remember to print out a copy for your own reference.
- You will be notified by the Secretariat IECM if your job advertisement needs to be edited.
- Only For Titanium Sponsor

Note: All sponsors can refer to the Secretariat IECM for the Terms of Use on the International Entrepreneurs Chamber Malaysia (IECM) for the job posting and banner advertisement. All the terms and conditions in the Terms of Use continue to apply after the RBNF 2024 international event.



REGIONAL BUSINESS NETWORKING FORUM ON ENTREPRENEURSHIP DEVELOPMENT 2024
“Achieving Sustainability in Business and Expanding Internationally”
15th October 2024 and 16 October 2024
Dewan Tun Dr. Ismail (Business Summit)
Dewan Tun Hussein Onn (Business Matching)
World Trade Centre, Kuala Lumpur *

REGISTRATION FORM

Please email this reply form to: iecmregionalbusinessforum@gmail.com

DELEGATE 1

Full Name			
Designation			
Organization			
Mobile		Email	

DELEGATE 2

Full Name			
Designation			
Organization			
Mobile		Email	

DELEGATE 3

Full Name			
Designation			
Organization			
Mobile		Email	

DELEGATE 4

Full Name			
Designation			
Organization			
Mobile		Email	

RBNF 2024

DELEGATE 5

Full Name			
Designation			
Organization			
Mobile		Email	

DELEGATE 6

Full Name			
Designation			
Organization			
Mobile		Email	

CONTACT PERSON DETAILS

Contact Person			
Designation			
Organization			
Telephone			
Mobile		Email	

IECM BANK ACCOUNT NUMBER (VIA ONLINE TRANSACTION)

* Please attached your receipt and email to us as stated below: *

Per ticket :

NORMAL FEE RM550

INTERNATIONAL – USD 266

HRD CORP CLAIMABLE

NAME	DEWAN USAHAWAN ANTARABANGSA MALAYSIA		
BANK	BANK ISLAM MALAYSIA BERHAD		
ACCOUNT NUMBER	142 290 100 13 299	SWIFT CODE : BIMBMYKL	

For payment by cheques kindly contact our Secretariat IECM:

SECRETARIAT IECM

EMAIL	secretariatiecm@gmail.com
OFFICE	03-89289681
HANDPHONE NO	0193504080/0193534080/0196697201/0198154080
PERSON IN CHARGED	Lia Mardiana Marzuki

Delegaterbf

BOOTH NO : _____

Full Name			
Designation			
Organization			
Mobile		Email	

BOOTH NO : _____

Full Name			
Designation			
Organization			
Mobile		Email	

SPONSOR IN KIND

Full Name			
Designation			
Organization			
Mobile		Email	

DESCRIPTION :

RBNF BOOK PROGRAMME 2024 – RM5,510

Full Name			
Designation			
Organization			
Mobile		Email	

SPONSORSHIP PACKAGE

TITANIUM – RM45,000

Full Name			
Designation			
Organization			
Mobile		Email	

PLATINUM – RM25,000

Full Name			
Designation			
Organization			
Mobile		Email	

DIAMOND – RM20,000

Full Name			
Designation			
Organization			
Mobile		Email	

GOLD – RM15,000

Full Name			
Designation			
Organization			
Mobile		Email	

SILVER – RM10,000

Full Name			
Designation			
Organization			
Mobile		Email	

BRONZE – RM5,510

Full Name			
Designation			
Organization			
Mobile		Email	

CONTACT PERSON DETAILS

Contact Person			
Designation			
Organization			
Telephone			
Mobile		Email	

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BANK	BANK ISLAM MALAYSIA BERHAD		
ACCOUNT NUMBER	142 290 100 13 299	SWIFT CODE : BIMBMYKL	

For payment by cheques kindly contact our Secretariat IECM:

SECRETARIAT IECM

EMAIL	secretariatiecm@gmail.com
OFFICE	03-89289681
HANDPHONE NO	0193504080/0193534080/0196697201/0198154080
PERSON IN CHARGED	Lia Mardiana Marzuki

Delegaterbf



DECLARATION

We hereby confirm that we read the Terms and Conditions and accept to participate in this conference.

We also confirm that the information provided in the papers/advertisements/promotional materials is true and it does not create conflict or misinterpretation of our products and services to the delegates or the Organisers.

Name : _____
Position : _____
Date : _____
Company Stamp : _____