



International Entrepreneurs Chamber Malaysia (IECM)
Regional Business Networking Forum on Entrepreneurship Development 2024

RBNF 2024



IECM - RBNF 2024 SPECIAL PACKAGES

Titanium
Platinum
Diamond
Gold
Silver
Bronze

RBNF 2024 SPONSORSHIP PACKAGES

TITANIUM

Full exhibitor function:

6 images, 6 brochures, 2 promotional images with links as stated below:

- Article write up and feature advertisement in CEO Magazine
 - Dedicated 2 tables at Networking Lounge with Sponsor's Logo for 10 pax at a time.
 - Invitation to attend as VIP guest, Special Mention by the IECM President, and Backdrop Publicity at the Opening Ceremony
 - Two (2) promo video to be played in LED (Morning and Afternoon) during the international event.
 - Insertion Corporate Promotional Item (Subject to Organizing Committee approval) – Maximum of 3 items in Conference Bag
 - Logo placement on event marketing material.
 - Special mention by MC and recognition as the Titanium Sponsor on Stage
 - Certificate
 - Exhibition Booth - 3mm x 3 mm
 - Backdrop Publicity -All sessions including plenaries for all days.
 - Corporate Banners/Buntings at designated areas
 - RBNF 2024 Program book Advertisement
 - Titanium Special Dinner: Get up close with IECM international speakers and VIP guests. – Four (4) VIP seats for Titanium
 - IECM Lifetime Membership Fee
 - Special Advertisement in all IECM Media Platform
- RM45,000
USD9,500



RBNF 2024 SPONSORSHIP PACKAGES

PLATINUM

Full exhibitor function:

6 images, 6 brochures, 2 promotional images with links as stated below:

Article write up and feature advertisement in CEO Magazine

Dedicated 2 tables at Networking Lounge with Sponsor's Logo for 8 pax at a time.

Invitation to attend as VIP guest and Backdrop Publicity at the Opening Ceremony

One (1) promo video to be played in LED (Morning) during the event.

Insertion Corporate Promotional Item (Subject to Organizing Committee approval) –

Maximum of 2 items in Conference Bag

Logo placement on event marketing material.

Recognition as a Platinum Sponsor on Stage

Certificate

Exhibition Booth - 3mm x 3 mm

Backdrop Publicity -All sessions including plenaries for all days.

Corporate Banners/Buntings at designated areas and RBNF 2024 Program book Advertisement

IECM Yearly Membership Fee
RM25,000/ USD5500

DIAMOND

Full exhibitor function:

4 images, 4 brochures, 1 promotional image with links as stated below:

Article write up and feature advertisement in CEO Magazine

Dedicated 1 table at networking Lounge with Sponsor's Logo for 6 pax at a time.

One (1) promo video to be played in LED

Insertion Corporate Promotional Item (Subject to Organizing Committee approval) – Maximum of 2 items in Conference Bag

Logo placement on event marketing material

Recognition as a Diamond Sponsor on stage.

Certificate

Exhibition Booth - 3mm x 3mm

Corporate Banners/Buntings at designated areas

RBNF 2024 Program book Advertisement

IECM Yearly Membership Fee

RM20,000/USD4400

GOLD

Full exhibitor function:

Two (2) images, Two (2) brochures, Article write up and feature advertisement in CEO Magazine

Logo placement on event marketing material

Exhibition Booth 3mm x 3 mm

Recognition as Gold Sponsor on stage

Certificate

Entrance to Business Forum and Networking Sessions for 6 pax

One (1) promotional item in Conference Bag

IECM Yearly Membership Fee

RM15,000/USD3300

SILVER

Full exhibitor function:

One (1) image

One (1) brochure

Logo placement on event marketing material

Certificate

Entrance to Business Forum for 4 pax

One Promotional item in Conference Bag

Exhibition Booth

RM10,000/USD 2200

BRONZE

Logo Description for Corporate Branding

Booth IECM – For 1 only (3mm x 3 mm)

Entrance to Business Forum and Networking Sessions (B2B) for 2 Pax (Special price RM400)

Normal at RM550.00

IECM Yearly Membership Fee (FOC) Certificate (FOC)

RM5,510/USD1178



RBNF 2024 INDUSTRIAL PLAYERS

500 Malaysian Companies/Cooperatives

Electronics
Semi conductor industries
Agricultural resources –
Rubber, Palm Oil, Timber
Products, Cocoa, Pepper,
Pineapple
Finance and Banking
Islamic Banking
Tourism and
Medical Tourism
Oil and Gas
Real Estate
Information Technology
Cosmetics
Fashion
Food & Beverages
Consultancy Firms
Architectural Firm
Construction
Interior Design
Green Technology

250 International Companies

Malaysia
Portugal
Egypt
Singapore
Indonesia
India
Bangladesh
Thailand
Kingdom of Bhutan
Africa
Cambodia
Morocco
Philippine
Vietnam
Azerbaijan
Saudi Arabia
China
Japan
Australia

50 VVIPs

Ministries
Government Agencies
Multinationals
Associations/Chambers
International Corporations
Private Hospitals
Wellness Companies
Private Companies
Universities
Private Universities
Foreign Embassies
International Major Corporations
International Speakers
Malaysia
Turkyie
Kingdom of Bhutan
Kingdom of Bahrain
Portugal
Egypt
Azerbaijan

Government Agencies

Malaysia External Trade
Development Corporation
(Matrade)
Majlis Amanah Rakyat (Mara)
Halal Development Corporation
Berhad (HDC)
SME Corp Malaysia
Malaysian Investment Authority
(Mida)
Credit Counselling and Debt
Management Agency
(AKPK)





RBNF 2024

International Entrepreneurs Chamber Malaysia
(IECM)

Areas of Focus

B2B Market Scenarios

- Develop winning strategies to keep ahead of the competition
- Capitalize on low-hanging fruit to identify a ballpark value
- Visualize customer directed convergence

Cloud-Based Opportunities

- Iterative approaches to corporate strategy
- Establish a management framework from the inside

BOOTH DESCRIPTION

STANDARD SHELL SCHEME :3MM x 3 MM BOOTH PACKAGE at RM4,500.00 PER BOOTH

1. Erection and construction of 2.44m white profile system c/w laminated panel in white.
2. To provide 2 numbers of 36 w fluorescent tube and 1 no of 13Amp S/S/O per booth.
3. To provide 1 no standard info counter and 2 numbers of white folding chairs per booth.
4. To provide 1 no of wastebasket per booth.
5. Provision to supply and install color cut out sticker fascia name on white fascia board.
6. Provision of manpower for set up/tear down.
7. Provision of transportation cost for set up/tear down.

OPERATION SCHEDULE:

Build up :

14/10/2024 (9:00 a.m)

15/1/2024 (7:00 p.m Onwards – Check In)

Tear Down :

16/1/2024 (After 6:00 p.m)



Shell Scheme Booth
(3mx3m)

ARTIST'S IMPRESSION



Project/Interior :

Venue / Address :

Show / Period :

Drawing Date :

Amendment Date :

Drawing Number :

Client Approved :

Client :

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BANK DETAILS :

Dewan Usahawan Antarabangsa Malaysia

Bank : Bank Islam Malaysia Berhad

Bank Account:

142 290 100 13 299

Swift Code : BIMBMYKL



SUMMARY :

RBNF 2024 Special Package :

Booth : RM4,500 - Malaysia / USD 1,400 - International

Business Forum/Business Matching :

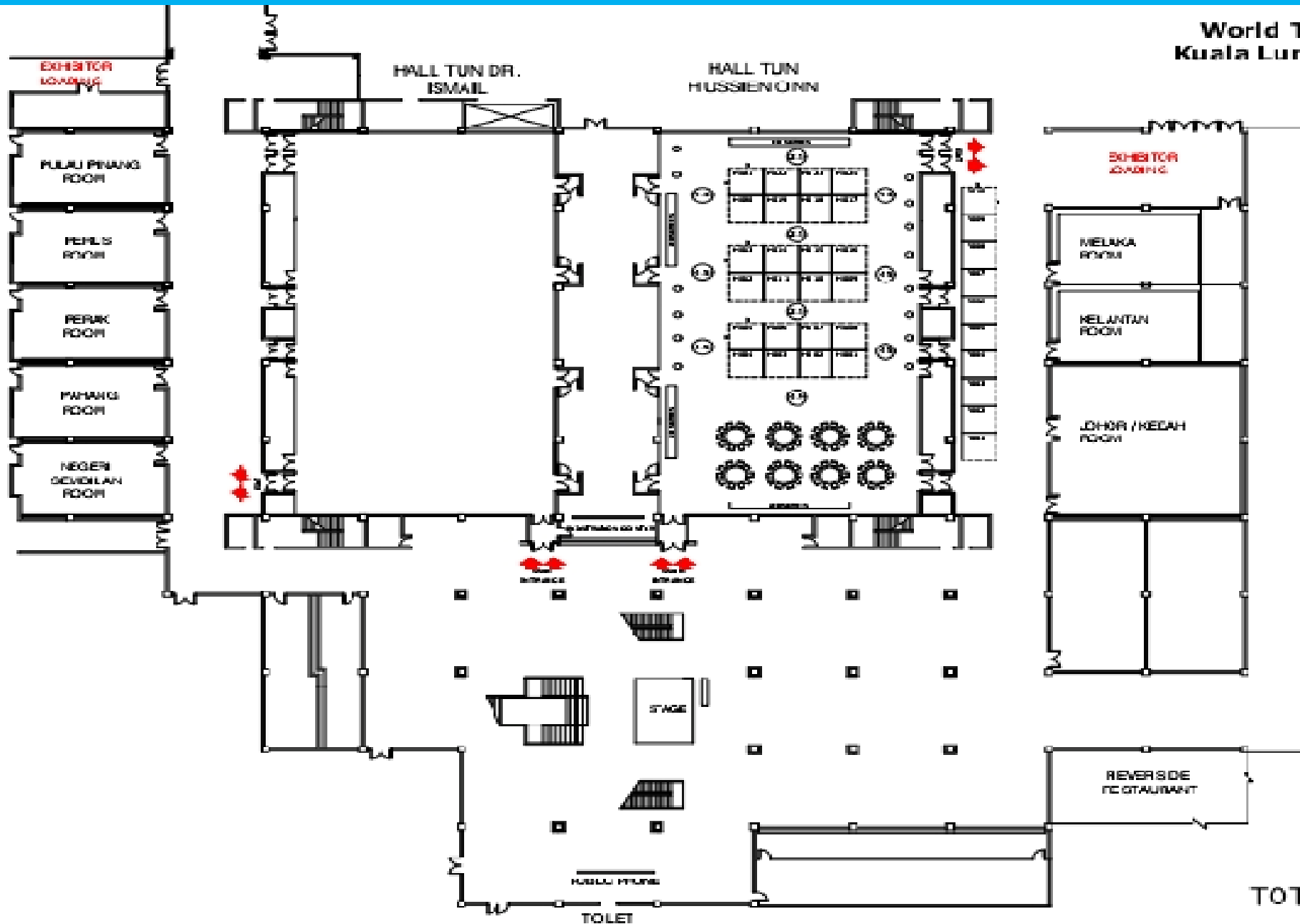
RM550 – Malaysia Only

USD 266 – International Organisation

RBNF 2024 Terms and Condition :

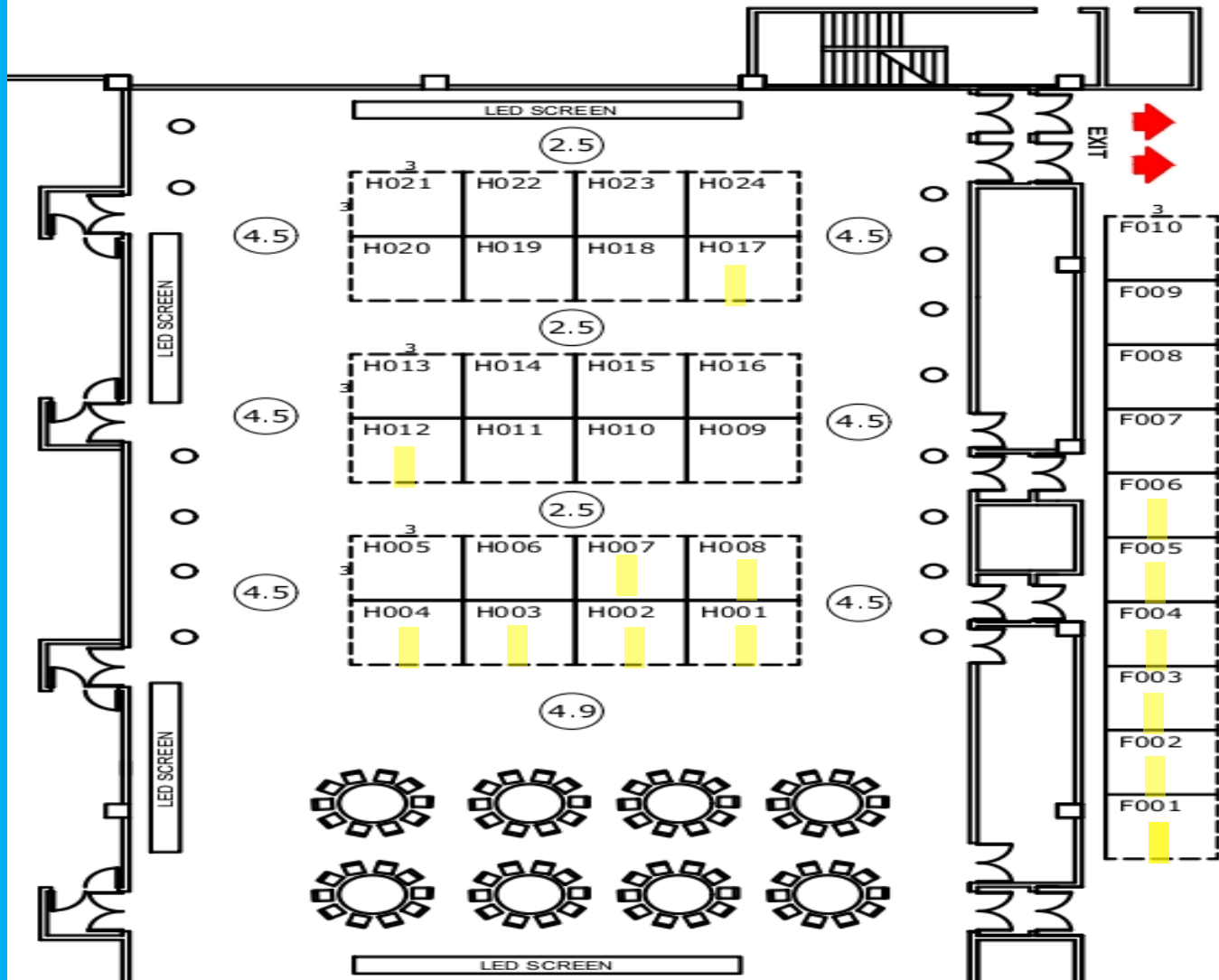
Payments made for RBNF 2024 is returnable subject to cancelation of the event

World Trade Centre,
Kuala Lumpur, Malaysia



TOTAL BOOTH 3M x 3M

HALL TUN HUSSIEN ONN



BOOTH DESCRIPTION

Hall Tun Hussein Onn (External)

HDCF001/MatradeF002/MaraF003/SmeCorpF004/AKPKF005/MidaF006/F007/F008/

F009/F010

Hall Tun Hussein Onn (Internal)

H001(IECM)H002(IECM)/ORSH003/ABACH004/H005/

H006/

OAH007/

NGORIH008/OAHH009/H010/H011/BIH012/H013/H014/

H015/H016/UGH017/H018/H019/H020/H021/H022/

H023/H024

8 Roundtables for Business Matching (B2B)

Business Forum – 1000 paxs



Thank You !

International Entrepreneurs Chamber Malaysia (IECM)

Secretariat IECM :

Please share your receipt of payments here :

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www.iecm.com.my

Prepared By: Secretariat IECM