



Ms Diah Yusuf

Indonesia
Strategic Partnership
Business Advisor

Ms Diah founded Indonesia Prima as a business support strategic partner with global network to develop accountable Indonesian enterprises which align with sustainable development for better life. The organisation's role is primarily as a development centre for exploring, maintaining and leveraging entrepreneurial mindset, skillset and spirit.

INDONESIA PRIMA HAS STRATEGIC PARTNERSHIP WITH GROWTHWHEEL INTERNATIONAL FOR GLOBAL BUSINESS ADVISORY, AND BZNS BUILDER EGYPT, A BUSINESS PLATFORM TO PITCH THE INVESTOR. IN START-UP COMMUNITY, INDONESIA PRIMA ALSO HAVE PARTNERSHIP WITH RAINMAKING INNOVATION TAIWAN FOR SUPPORT START-UP BOTH COUNTRY AND ASEAN, INCLUDING MATCH MAKING WITH VC'S IN THE NETWORK.

IN 2020, INDONESIA PRIMA ALSO ESTABLISHED COOPERATION WITH THE UN WOMEN OF INDONESIA TO DO COACHING PROGRAM FOR WOMEN WE-LEARN PROJECT. INDONESIA PRIMA IS NOW WORKING ON PREPARING PROGRAMS FOR INVESTORS WHO ARE WILLING TO GO INTO PARTNERSHIP WITH INDONESIAN SME BUSINESS, INDONESIA PRIMA SME INVESTMENT CONSULTANT AND ACCELERATOR. THEY ALSO PROVIDE CURATED INDONESIAN SME BUSINESS WHICH ARE ALREADY ESTABLISHED AND HAVING PROMISING GROWTH AS WELL AS KNOWING LOCAL MARKET CONSUMPTION AND READY TO GO INTO SCALING UP. MOST INTERNATIONAL BUSINESSES AND INVESTORS KNOW THAT MODERN INDONESIA BOASTS A LARGE POPULATION BASE AND A WEALTH OF NATURAL RESOURCES BUT INSOFAR VERY FEW IN THE INTERNATIONAL COMMUNITY UNDERSTAND HOW RAPIDLY THE NATION IS GROWING. WITH THIS PROGRAM, THE ORGANISATION WILL ASSIST, COACH AND MONITOR THE SME ON BEHALF OF THEIR INVESTORS TO ASSURE THEIR OPTIMUM GROWTH.