



Mr Mohammad Hafiz Jamaluddin

**Halal Development Corporation
(HDC)**

Head of Halal Integrated Platform

Mr Mohammad Hafiz has over 18 years of experience in Management Consulting and Digital Transformation. Hafiz has been actively promoting halal awareness and business opportunities, both locally and internationally, through various speaking engagements, training programs and industry collaborations.

HOW DOES HALAL DEVELOPMENT CORPORATION (HDC) FOCUS ON REAL ECONOMIC INDICATORS, NAMELY THE CONTRIBUTION OF HALAL INDUSTRY TO THE GDP, EXPORTS AND INVESTMENTS, QUALITY EMPLOYMENT AND STRENGTHENING HALAL INTEGRITY ALONG THE SUPPLY CHAIN OF HALAL PRODUCTS. WHAT IS HALAL DEVELOPMENT CORPORATION KEY ROLE IN ECONOMIC RECOVERY AND HELPING INDUSTRY PLAYERS TO JOIN THE HALAL ECONOMY. HOW THIS WILL HELP TO INCREASE MALAYSIA'S HALAL EXPORT AND BRING IN MORE DIRECT INVESTMENT INTO THE COUNTRY'S HALAL INDUSTRIAL PARKS AND INCREASING QUALITY EMPLOYMENT OPPORTUNITIES FOR THE PEOPLE THUS OPENING THE DOORS FOR ECONOMIC RECOVERY. HOW HALAL DEVELOPMENT CORPORATION CAN BRING 200,000 SMALL AND MEDIUM ENTERPRISES (SMES) ONBOARD THE HALAL ECONOMY.