



Hon. Gozde Dizdar

Republic of Turkiye

Founder & Chief Executive
Officer
Governance and
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The Honourable Gozde Dizdar has over 20 years experience in international development work, including work with the United Nations (UN) and The World Bank. She is engaged in Youth Empowerment Initiatives, policy and research, Advocacy, Program Management including development and implementation projects.

TURKYIE HAS MANY TOURIST SPOTS, WITH VARIOUS FACILITIES IN MANY STATES, OPENING WIDER AND MORE INVESTMENT OPPORTUNITIES. TURKYIE CAN BE CONSIDERED AS A SUITABLE ALTERNATIVE FOR SOME ASEAN COUNTRIES DUE TO ITS GEOGRAPHICAL LOCATION NEAR EUROPE DUE TO THE SUDDEN INCREASE IN SHIPPING COSTS.

IN ADDITION, SUPPLY CHAINS AFFECTED BY THE CORONA VIRUS EPIDEMIC HAVE GONE THROUGH A PROCESS OF DISRUPTION WHICH MAY LEAD EUROPEAN COMPANIES TO CONSIDER REDUCING THEIR DEPENDENCE ON ASIA AND MOVING TO CLOSER ALTERNATIVES SUCH AS TURKIYE.

TURKYIE IS ONE OF THE WORLD'S LEADING MANUFACTURERS OF AGRICULTURAL PRODUCTS, TEXTILES, MOTOR VEHICLES, TRANSPORTATION EQUIPMENT, CONSTRUCTION MATERIALS, CONSUMER ELECTRONICS AND HOME APPLIANCES. AGRICULTURE IS AN IMPORTANT SECTOR OF TURKYIE'S ECONOMY, AND THE COUNTRY IS ONE OF THE WORLD'S TOP TEN AGRICULTURAL PRODUCERS. FIND OUT THE MAIN COMMODITIES OF TURKYIE IN 2024 FOR IMPORT AND EXPORT. HOW SMES CAN WORK TOGETHER WITH TÜRKIYE'S BUSINESS COMMUNITY TO MOBILIZE AND GROW BUSINESSES IN THE COUNTRY. WHY IS THE TURKYIE TRADE MARKET PROMISING? TURKYIE'S INVESTMENT INCENTIVES ARE AN ATTRACTIVE POINT FOR INVESTORS, MAKING IT A PROMISING MARKET FOR TRADE. THE ECONOMIC STRENGTH OF TURKEY, BECOMING ONE OF THE 20 MOST POWERFUL ECONOMIC COUNTRIES IN THE WORLD.

THE SPEAKER WILL SHARE WITH MALAYSIAN SMES MORE INFORMATION ABOUT THE GOVERNMENT FACILITATION BY THE TURKISH STATE TO POTENTIAL INVESTORS AND EXPLORE THE TURKISH MARKET WHICH HAS ITS OWN TRADE OPPORTUNITIES.