



Dr Amr Abd Elsalam

Egypt

Founder & Chief Executive Officer
Evolve Masters Training Philosophy

As the founder of the successful training centre Evolve Masters Training Philosophy Dr Amr Abd Elsalam focuses providing their customers with the best professional and personal training to attain their development goals by offering the expertise of the top trainers and instructors

EGYPT HAS THE POTENTIAL TO OFFER EMERGING MARKETS THAT ARE POISED TO OFFER GOOD RETURNS FOR FOREIGN INVESTMENT DUE TO ITS BOOMING ECONOMY. EGYPT IS A MAJOR OIL AND GAS PRODUCER, WITH NATURAL GAS PRODUCTION INCREASING RAPIDLY. EGYPT HAS MANY ADVANTAGES AS AN INVESTMENT DESTINATION: GEO-STRATEGIC LOCATION, LAND AVAILABILITY, SOLAR AND WIND POWER CAPACITY, SKILLED HUMAN CAPITAL, AS WELL AS A BIG DOMESTIC MARKET.

FIND OUT WHAT IS THE BEST INVESTMENT OPPORTUNITY AND THE RAPIDLY GROWING SECTORS IN EGYPT. SINCE THE 2000S, THE PACE OF STRUCTURAL REFORMS INCLUDING FISCAL AND MONETARY POLICIES, TAXATION, PRIVATIZATION, AND NEW BUSINESS LEGISLATION HELPED EGYPT MOVE TOWARDS A MORE MARKET-ORIENTED ECONOMY AND PROMPTED INCREASED FOREIGN INVESTMENT. THE SPEAKER WILL SHARE WITH PARTICIPATING SMES WHAT ARE THE EMERGING SECTORS THAT THEY CAN FIND IN EGYPT. FIND OUT HOW TO CONNECT WITH EGYPT'S MAIN IMPORT FOR PHARMACEUTICALS AND NON-PETROLEUM PRODUCTS. HOW SMES CAN CONNECT WITH EGYPT'S MAIN EXPORTERS FOR CERTAIN INDUSTRIES AND THE MOST IMPORTANT IS, HOW ENTREPRENEURS CAN EXPAND THEIR BUSINESSES IN THE MIDDLE EAST.