



Datuk Dr Siraj Khan

Malaysia
Chief Executive Officer,
SK International Sdn Bhd

Datuk Dr Siraj Khan is a highly respected corporate figure among foreign investors and the local business community alike and is a full time Corporate Advisor for several Multinational Companies. He is known as a critical thinker and trusted mind for unique executive solutions.

MALAYSIA, ONE OF SEVERAL COUNTRIES IN ASEAN, IS TODAY A NATION OF NUMEROUS OPPORTUNITIES WITH MANY PROMISING SECTORS, NOTABLY IN AERONAUTICS, RAIL AND URBAN TRANSPORT, DEFENSE AND SECURITY, GREEN ENERGY, MANUFACTURING INDUSTRY, DIGITAL TECHNOLOGY, OIL AND GAS, PHARMACEUTICALS, HEALTH AND WELLNESS AND VARIOUS OTHER FAST-GROWING INDUSTRIES. MALAYSIA HAS ATTRACTED INVESTMENTS FROM MANY MULTINATIONAL COMPANIES FOR VARIOUS REASONS, BESIDES THE FACT THAT IT REPRESENTS A HUB LOCATED IN THE HEART OF THE INDO-PACIFIC OCEAN. IT HAS MODERN INFRASTRUCTURES AND WELL-MAINTAINED PUBLIC FINANCES, A DEVELOPMENT MODEL OPEN TO FOREIGN DIRECT INVESTMENTS, A WELL-CONTROLLED MACROECONOMY POLICY, COMPETITIVE LABOR COSTS AND A HIGH LEVEL OF EDUCATION SYSTEM.

FIND OUT HOW INTERNATIONAL ENTREPRENEURS CAN VENTURE INTO TOP BUSINESS OPPORTUNITIES IN MALAYSIA AND TO GET MORE INFORMATION ON THE HIGH PAYING INDUSTRIES IN MALAYSIA FOR THE YEAR IN 2024. THE INDUSTRY OF THE FUTURE WITH IOT IN PARTICULAR HAS MANY ADVANTAGES. MALAYSIA WANTS TO INTEGRATE NEW TECHNOLOGICAL APPLICATIONS, ENCOURAGING MALAYSIAN MANUFACTURING COMPANIES TO INNOVATE AND INVEST IN NEW TECHNOLOGIES TO REMAIN COMPETITIVE. WITH MANY PROMISING OR CHANGING SECTORS THAT HAVE DRIVEN GROWTH OVER THE PAST YEARS, SUCH AS DEFENSE, IOT, AUTOMOTIVE, OIL AND GAS INDUSTRIES, MALAYSIA HAS ABLE TO DIVERSIFY ITS ECONOMY THANKS TO ITS GOOD INTEGRATION INTO GLOBAL VALUE CHAINS, ALLOWING THE EMERGENCE OF NEW SECTORS SUCH AS AERONAUTICS, ELECTRONICS, SERVICES AND DIGITAL TECHNOLOGY.

IT IS ONE OF THE MOST ECONOMICALLY OPEN COUNTRIES IN THE WORLD WITH FOREIGN TRADE REPRESENTING 130% OF ITS GDP IN RECENT YEARS. THE SPEAKERS WILL SHARE WITH SMES REGARDING BUSINESS OPPORTUNITY FOR MANY SECTORS IN MALAYSIA AND HOW THE MALAYSIAN GOVERNMENT IS COMMITTED TO IMPROVING THE COUNTRY'S COMPETITIVENESS IN THE GLOBAL MARKET BY DEVELOPING DOMESTIC TECHNOLOGY AND INDUSTRIAL SECTORS,