



Dato' Zulfikri Osman

Majlis Amanah Rakyat (Mara)
Deputy Director General
(Entrepreneurship)

Dato' Zulfikri has over 30 years of experience in various positions in entrepreneurship, education, and investment in the public and private sectors after which he ventured into various roles in MARA focusing on entrepreneurship development.

MARA ENTREPRENEURSHIP ECOSYSTEM.

THE MISSION: TO DEVELOP A DYNAMIC ENTREPRENEURSHIP COMMUNITY. THE AIM: WORK CLOSELY TOGETHER IN DEVELOPING ENTREPRENEURSHIP SUSTAINABILITY. MAJLIS AMANAH RAKYAT (MARA) HOLDS THE RESPONSIBILITY TO DEVELOP, ENCOURAGE, FACILITATE, AND IMPLEMENT THE SOCIO-ECONOMIC DEVELOPMENT AND THE SOCIETY WITH FOCUS ON THE RURAL AREA. WHAT MORE MAJLIS AMANAH MARA (MARA) CAN ASSIST TO HELP ENTREPRENEURS? VARIOUS BUSINESS FUNDING AND GRANTS FOR ENTREPRENEURS AND POTENTIAL ENTREPRENEURS TO BUILD AND EXPAND THEIR BUSINESS. FINANCING FOR THE PURCHASE OF MACHINERY AND EQUIPMENT WITH A 40-FUNDING GRANT. WHAT MARA CAN PROVIDE TO ENTREPRENEURS AND POTENTIAL ENTREPRENEURS IN GETTING GUIDANCE IN DEVELOPING ENTREPRENEURS.